



MEDIA RELEASE

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18 HOLES MAKES FOR EASY BREATHING

The Asthma Foundation of WA has joined forces with Optus Business Direct and a handful of Perth's top corporate golfers to tee off on Friday the 13 November at WA's highest ranked golf course, *The Cut Resort*, to raise awareness for asthma services and medical research.

The Asthma Golf Day is an annual fundraising event which invites corporate teams to play Ambrose style golf in an effort to raise funds for the Asthma Foundation of WA. Roughly 70 people have donated their time and money to support this cause for an exclusive day of exceptional golf, wine and good company.

The Asthma Golf Day offers a unique opportunity for teams to bid at auction for one of our Australian sport stars to join their team for the day. Australian cricketer, Justin Langer, and pro golfer, Andy Gott will be joining and playing for the cause.

CEO of the Asthma Foundation of WA, John Gummer says, "The focus of the Asthma Golf Day is to encourage professional organisations and their clients to support the vital work that the Asthma Foundation of WA provides to the community. The event is set within the exquisite setting of *The Cut Golf Resort* in Port Bouvard and provides a fantastic networking opportunity for those involved".

"With asthma affecting 1 in 9 children and 1 in 10 adults in Western Australia, events such as the Asthma Golf Day play a pivotal role in raising much needed funds and awareness of the disease", Mr Gummer said.

In addition to the 18 holes on the impressive and challenging course, Perth business people also have the chance to bid at auction for some fantastic prizes, including a special package for the Channel Nine AFL Footy Show in Melbourne.

The funds raised from this event will go directly towards the work of the Asthma Foundation of WA as the peak body for asthma services and research in WA.

- Ends -

Please note there are photo opportunities with Justin Langer, Andy Gott and Asthma Foundation of WA President, Darren Beazley. Please phone the media contact to schedule photos, or for more information.

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