



The Asthma Foundation of Western Australia Inc

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...Helping People Breathe Better...

MEDIA RELEASE

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MORE HELP NEEDED ON THE GROUND



The HBF Freeway Bike Hike for Asthma is not only one of Perth's most iconic mass participation cycling events; it is also a popular time for families, friends, colleagues and volunteers to join together to be active, have fun and make friends. The Asthma Foundation of WA is currently on the look out for over 120 people to become volunteers for this year's lively bike event, scheduled for Sunday 22 March 2009.

Volunteer event roles include on-course marshals; start line and finish line volunteers – all of which assist to manage the 7000+ bike riders who take to the freeway in the epic cycle.

The Asthma Foundation of WA is urging those who are interested in cycling, events, asthma, meeting new people and doing something positive for their community, to consider helping with the event. Training and briefings will be provided to volunteers in the lead up to the event, and a volunteer appreciation function will be held following the event.

Fundraising and Events Manager of the Asthma Foundation of WA, Georgia Kennedy says, "We have had an outstanding response from members of the community offering to volunteer. However, due to the sheer size of the event and the logistics involved, we still require more help on the day of the event. We urge anyone who is interested in helping the community, working on events, or interested in cycling to contact us to register their interest".

The 'Freeway Bike Hike for Asthma' is the Asthma Foundation of WA's largest fundraising event. The event offers the community the chance to ride on the freeway between Kwinana and Joondalup and through the Graham Farmer Freeway tunnel, on the only day of the year when the freeways are closed to cars for cyclists. Cyclists can choose to partake in 10km, 30km and 60km distances along the course.

Volunteers need to be a minimum of 15 years of age, or otherwise accompanied by an adult. Please call Michael at the Asthma Foundation of WA for more information on 9289 3656.

For all people interested in riding in the Freeway Bike Hike for Asthma, preparations are also underway for the event and the rider registrations. Please stay tuned to the event website for more information www.freewaybikehike.com.au.

-ENDS-

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For information, to schedule a photograph, or to interview the Media Spokesperson, please contact the Media Contact.

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