



MEDIA RELEASE

24 November 2008

**PROVIDING HOPE FOR THOSE WITH ASTHMA
DURING THE FESTIVE SEASON**

Christmas wouldn't be the same without Christmas cards. As part of the ongoing efforts to raise funds to help the many thousands of Western Australians living with asthma, the Asthma Foundation of WA is selling a range of Christmas Cards that are available to the community.

The Asthma Foundation of WA has joined forces with 23 other WA charities to offer a variety of special Christmas Cards that help raise money for the Western Australian community. The cards range in their message and design, and cater to all tastes.

CEO of the Asthma Foundation, John Gummer says, "With asthma affecting 1 in 9 adults and 1 in 6 children in Western Australia; it is hoped that the community will support the Asthma Foundation of WA by purchasing Christmas Cards and in turn contributing to our vital work around the state".

The Asthma Foundation is also urging the community to be aware of their asthma triggers, throughout summer, as pollens can play havoc on many people's condition. Free services are available for the community to teach people about avoiding their triggers; asthma management; the correct way to use asthma medication and how to save someone's life in the event of an asthma attack.

The special Asthma Foundation of WA Christmas Cards start at \$7 per packet of ten and are available during business hours, from the Foundation's Asthma Shop in West Perth, located at 36 Ord St West Perth, or by phoning 9289 3600. Order forms can also be downloaded via the following webpage www.asthmawa.org.au/shop.php

If you would like to access the range of free services that are available to help you manage your asthma; or you would like to learn asthma first aid, please ring 9289 3600. The Asthma Foundation of WA has clinics in Armadale, Lockridge, Joondalup, West Perth, Kwinana and Rockingham.

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Please make contact if you would like to schedule a photo, or for a comment from our Media Spokesperson, CEO of the Asthma Foundation, Mr John Gummer.